Why Custom Invitations?

Your invitations will set the tone for the entire event to come. That's why it is so important that your entire design reflect your style, taste, and personality to your guests. A custom design will guarantee that your event will be memorable and a perfect reflection of who you are.

Each one of my designs is as creative and unique as the person it was designed for and as special as the event it announces. Papers, printing, artwork, texture, style, and colors are all specifically chosen for your design. Each piece of the process is handcrafted and hand assembled to create a design fit just for you.

Whatever the style it may be, your invitation will be an amazing reflection of you and your perfect event.

Tick, Tock

12 MONTHS BEFORE: SAVE THE DATES
If you are planning to send save the date cards, the design process should begin 8-9 months before your wedding date. Save the Dates should be mailed 7-8 months before your wedding. If you are having a destination wedding please allow for a year to allow guests to make hotel and travel arrangements.

6 MONTHS BEFORE: INVITATIONS
Invitation design should begin 5-6 months before your wedding date and should be mailed out 6-8 weeks before your wedding, 9-10 weeks before if your guests must travel far or if your wedding falls on a holiday. If you have any international guest, mailing should start earlier at 10 weeks or more before your wedding to allow for increased mailing times and any delays. *Rsvp deadlines - 4-8 weeks before ask for responses from guests. If you're having a destination wedding, ask for responses eight weeks before.*

3 MONTHS BEFORE: RECEPTION STATIONERY
Design for programs, menus, escort cards, table cards, favor tags, thank you notes etc, should begin after your invitation design has been completed. Reception stationery should be completed at least 3-4 weeks before your wedding.. Design and proof approval should take place at least 1 ½-2 months in advance in order to allow enough time for assembly and shipping. Placecards and Table Cards can be completed 2 weeks before your wedding.

The Design Process

Sit down and stay awhile. Let's get together and design one of a kind invitations made just for you!

LET'S CHAT - CONSULTATION
The invitation design process starts with a complimentary consulation either in person or via email or phone. This is your opportunity to tell me about your style, like, dislikes and any ideas you might have. Most of our clients are not located in Maryland and they meet with us through email and phone. Depending on your budget, I can also travel to your location as well. If you are in the local DC Metro area I will meet you in person at a location of your choosing.

INFORMATION AND IDEAS
Please bring any photographs, color swatches, pinterest ideas, brochures of your wedding venue, flowers or cake images with you that you would like me to use to create your perfect invitation. Don't hold back, bring it all! In addition to your own ideas, please bring with you a list of what you will be ordering (invitations, save the dates, menus, etc) The quantity that you will need, any wording (invitation wording can be supplied upon request), and your contact information.

GETTING STARTED
After the consultation, you will be provided with an estimate detailing your materials, print process, colors, delivery/ship dates and pricing. There is no minimum quantity for custom designed invitations but the minimum order for wedding invitations is $750.00, for 50, flat printed wedding invitations with rsvp card and matching invitation and rsvp envelopes. To begin the design process, you must sign the contract and return it with a 50% deposit and your text. We accept all major credit cards via paypal as well as personal checks.

DESIGN AND PROOFING
We will begin proofing and you will receive unlimited designs to review! All proofs are emailed via pdf. We will work together until we have achieved your perfect invitation design. At this time you will be able to make edits and provide feedback via email or phone for changes.

PROOFING APPROVAL

Before printing begins, you will receive the final proofs to approve via pdf. Actual paper and ink swatches will be mailed to you as well. So exciting! Depending on the print process, a final sample may be available for mailing or to view in person. Print processes other than digital require a $50 fee for a sample print before the final order is printed. You must approve the final proofs with your signature. Please proof very carefully! Any errors in format, grammar, punctuation, or spelling, present on the final approved proof are your responsibility so please review the final drafts with care! Once approved the remaining 50% of your balance will be due to begin printing and assembling of your design.

DESIGN TIMELINES

The time it takes to finish your fully printed and assembled order, will depend on the quantity and complexity of the design. Standard custom order timelines are between 3-7 weeks. Allow for at least 3 weeks for printing and assembly after the design proofs are approved. Allowing the time needed to finish your order ensures everything will be amazing. Rush orders are always possible though. Contact me as soon as possible and we'll see what we can do.

DELIVERY

The invitations may be shipped anywhere in the world and you may request they be hand delivered if you are local (for a fee). Shipping is typically done via usps or fedex depending on your location. Pink Orchid Invitations can also stuff, seal, stamp and mail your invitations out for you.

CANCELLATION

If you should cancel this order before printing begins, Pink Orchid Invitations will retain the 50% deposit. If you cancel this contract after the order is printed, Pink Orchid Invitations will retain the full amount of the deposit and balance.

QUESTIONS?

Please feel free to contact me at caroline@pinkorchidinvites.com if you have any questions regarding a custom order.